



MITHILA DUGDH UTPADAK SAHKARI SANGH LTD.

मिथिला दुग्ध उत्पादक सहकारी संघ लि०



**APPLICATION FOR APPOINTMENT AS DEALER/ DISTRIBUTORS FOR SUDHA ICE CREAM**

Passport  
Size  
Photograph of  
Applicant

**Areas intended for distributorship of Sudha Ice Cream: .....**

1. Name of applicant (Block letters) :
2. Date of birth & age :
3. Educational qualification :
4. Office address/ correspondence address:
5. Registered Name & address of the Firm:
6. Whether Proprietorship or Partnership firm:
7. Contact details:  
Office Nos.:  
Mobile Nos.:  
E-mail address:
8. Infrastructure  
No of Deep Freeze:- No- Capacity-  
Generator:- No- Capacity-



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9. Registration Details (to be supported by document)

- a) GST:
- b) PAN Number:
- c) Adhar Number
- d) FSSAI License Details:

10. Nature and details of present line of business:

SN	Products	Compony/ Brand	Area Covered	No of Outlet
1				
2				
3				

11. Declaration that the person / firm having no criminal antecedents and have not been black listed by COMFED/ affiliated union before (Affidavit from Notary to be attached):

12. Ability to invest funds per month for stocking and distribution of Sudha Ice Cream in Rs. (Self-declaration to be attached):

13. Name and Address of Banker:

14. Expected lifting per months of Sudha Ice cream per month that can be assured by the Party if appointed as Distributor.

- a. Sales in Kg :-
- b. Value in Rs. :-

Date:-  
Place:-

Signature of the Applicant  
With seal of Firm

Mithila Dugdh Utpadak Sahkari Sangh Ltd.  
Samaipur Dairy, Industrial Area, P.O. Harpur Alowth, Distt- Samastipur-848101, Phone-06274-222172, Fax. 223680  
Industrial Area, Harpur Alowth, Distt- Samastipur-848101, Phone-06274-222172,  
e-mail: Mithila.idis@gmail.com • Regd 21 Hqr. Date 14-09-87, रजि०- 21 Hqr. 14-09-87



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**We hereby certify and declare that:**

1. The details / documents furnished by us above are true to the best of our knowledge. In case MMU find any of the information / documents furnished false / fraudulent, MMU can cancel the distributorship without notice.
2. In future, any significant changes in the details furnished above, we undertake to inform MMU regarding the same in writing.
3. We understand that the Business dealings with MMU regarding this distributorship / are on principal-to-principal basis.
4. We shall take all possible steps to achieve maximum sales of SUDHA Ice cream and proper coverage to all the retail outlets in the allocated area. We would not indulge in intruding in to other's territory.
5. We shall provide all facilities for adequate and efficient distribution of Sudha Ice Cream.
6. We shall store Sudha Ice cream in a hygienic manner with due care without causing damage to the goods.
7. We shall comply with all the statutory requirements and rules in force from time to time and we undertake to keep MMU indemnified from the consequences arising out of any lapse on our part in observing the statutory requirements
8. We agree to provide all kinds of information regarding statistics, market information from time to time as required by MMU.
9. We guarantee that all outlets will be covered fully.
10. We agree that in case of any failure to comply with T & C of agreement, MMU shall be free to appoint other distributor and/or make direct supplies to other parties without any reference/ compensation to us.
11. We undertake to sell to all the outlets and clients at prices prescribed by MMU from time to time and will not indulge in changing the price structure.
12. We agree to be worked on predecided channel partner margin.
13. We agree that selection of Distributor is done by Committee formed by MMU, and decision of Committee shall be final.
14. We shall provide free delivery service to all outlets in the area allotted and shall not insist on clients to buy case-lot quantities.
15. MMU reserves the right to modify/amend any or all the terms and condition/s stipulated for appointment of distributor.

Date:-

Place:-

Signature of the Applicant  
With seal of Firm

Mithila Dugdh Utpadak Sahkari Sangh Ltd.  
SAMASTIPUR DAIRY,  
Industrial Area, P.O. Harpur Alowth,  
Distt. Samastipur-848101 Bihar  
फोन- 06274-222172, फेक्स- 223680  
ईमेल/ e-mail: Mithila.idis@gmail.com • Regd 21 Hqr. Date 14-09-87, रजि०- 21 Hqr. 14-09-87

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समस्तीपुर डेयरी, औद्योगिक क्षेत्र, पो०- हरपुर एलौथ, जिला- समस्तीपुर-848101, फोन- 06274-222172,  
रजि०- 21 Hqr. 14-09-87, रजि०- 21 Hqr. 14-09-87